

# Candidate letter examples

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## Single Candidate Letter Example: Version 1

DATE

Dear <NAME>,

I am honored to say that I am a candidate for The Leukemia & Lymphoma Society's (LLS) Student Visionaries of the Year campaign. I am writing today to ask for your support in my efforts to help LLS in its mission to ensure access to cures and treatments for blood cancers. I am competing with several other Student Visionaries of the Year candidates in Atlanta and together we will each put our best fundraising foot forward in honor of all those fighting blood cancer.

While childhood leukemia has the highest cure rate of any blood cancer, it is also still the number-one disease killer among children under the age of 20. This needs to change, and I know that as we come together and partner with LLS we will find a cure, not someday, but today!

### Here is how you can be part of the cure...

My campaign to be the Student Visionary of the Year is all about dollars raised and I am asking you today to join me in this ambitious campaign. I have until February 24<sup>th</sup> to reach my goal of raising \$**XXX,000**. I've enclosed a donation form and envelope (**LLS STAFF WILL INCLUDE**) to make it easy for you to send your tax-deductible contribution (payable to The Leukemia & Lymphoma Society). Or, if you prefer, you can go to my campaign Web site and make your contribution there: **LLS STAFF WILL insert your personal fundraising webpage url**.

Your donation will prevent someone from losing a child, sibling, parent or loved one, and allow LLS to continue funding lifesaving research.

Please reach out to others you know and ask them to contribute as well. I have found that so many of the people I talk to about my campaign have a connection to blood cancer and want to support LLS.

I want to thank you in advance for your generous support.

Sincerely,

**Matt**

Student Visionaries of the Year candidate

PS: Make your donation go further and check to see if your company matches donations!  
<http://www.matchinggifts.com/lls/>

## Individual Candidate Letter Example: Version 2

Dear [First Name],

This past [Nomination Month] I had the privilege of being nominated as a candidate for The Leukemia & Lymphoma Society's (LLS) Student Visionaries of the Year Campaign. Student Visionaries of the Year is a seven-week leadership development program that runs from January 8 – February 24 to raise money and advocate for LLS. I am writing today to ask for your support of my campaign and LLS' mission to find a cure for blood cancers and improve the quality of life for patients.

I have created a team of committed friends and family to partner with me on this journey. Together, we have set a fundraising goal of [INSERT FUNDRAISING GOAL]! All the money that is raised goes directly to the largest blood cancer research program in the nation, LLS, to fund cutting-edge research and treatments. In fact, the treatments that LLS is funding benefit non-blood cancer patients too. More than 40% of new cancer treatment drugs approved by the FDA since 2004 started as blood cancer drugs are now being applied in other forms of cancer.

*Blood cancers have impacted my family by taking the life of my mother's mom and my father's dad* (INSERT YOUR OWN PERSONAL STORY OR HONORED HERO STORY HERE). However, thanks to research and access to better treatments, survival rates for many blood cancer patients have quadrupled since 1960. My campaign will provide support to the critical work of LLS in hopes that one day no one will have to grow up without the ones they love. I know that with your help, I can reach my goal and make a direct impact in the fight against blood cancers.

I thank you in advance for partnering with a campaign so close to my heart, and please remember, every bit counts.

There are two ways to make your tax-deductible contribution by February 24<sup>th</sup> :

- Use the enclosed envelope and donation form to mail your tax-deductible contribution. (LLS STAFF TO INSERT THIS FOR YOU) Please make check payable to "The Leukemia & Lymphoma Society" and print "[INSERT CANDIDATE NAME]" in the Memo section.
- You can also make a contribution online by scanning the QR code below or visiting our campaign website: (LLS STAFF TO INSERT YOUR FUNDRAISING LINK)

I appreciate your contribution to [INSERT TEAM NAME].

Sincerely,  
[BLANK]

To make your donation go further—check if your company matches charitable gifts.  
<http://www.matchinggifts.com/lls/>

## Individual Candidate Letter Example: Version 3

Dear Friends and Family,

Today more than a million Americans are fighting a daily battle with blood cancers and every 4 minutes another person unwillingly joins the fight. I have been given the once-in-a-lifetime opportunity to join the battle and help those living with blood cancers. The Leukemia & Lymphoma Society (LLS) has nominated me as a candidate in their annual Student Visionaries of the Year fundraising challenge, and I could not be more excited to make a difference in the lives of patients across the country. I am proud to lead my campaign team and work towards our goal to raise **\$50,000** during the next 7 weeks - from January 8<sup>th</sup> to February 24<sup>th</sup>

The Leukemia & Lymphoma Society is the largest donor to blood cancer research in the nation. I am honoring those who have battled blood cancers and raising money that will go directly to LLS in support of its longstanding mission to find a cure and improve the quality of life of patients and their families. Along with my team, I will work to increase awareness about the impact of blood cancers and the cutting-edge treatments that are currently being researched, as well as inspire others to join the fight to find a cure.

**[insert personal story, if you have one]** Example: While each story is moving, my friend **John Doe's** experience of overcoming blood cancer serves as a vibrant example of the courageous, unwavering, and unyielding fight against these diseases. As a four year old, **John** was diagnosed with lymphoblastic lymphoma. **John** underwent 18 months of intensive chemotherapy before reaching remission. Nearly nine years later, he relapsed and was diagnosed with leukemia. **John** underwent two years of grueling radiation and exhaustive chemotherapy treatments. With strong support and determined strength, **John** again achieved remission. The doctors described his recovery from leukemia as “nothing short of a miracle.” Today, **John** is a healthy 25-year-old graduate of University, working in Washington, D.C.

Leukemia still causes more deaths than any other cancer among children under the age of 20. My campaign provides an opportunity to support the critical work of LLS in fighting these diseases. To donate online, please scan the QR code below or visit our fundraising webpage, <http://nca.studentoftheyear.llsevent.org/xxxx>. If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print “**candidate name**” in the “Memo” section. The deadline for receiving contributions is February 24th. Please note: your donations are tax deductible. Aside from donations, we would love to hear from you or someone you know who would be willing to donate goods or services for auction items, sponsorships, ads, or other possible fundraising opportunities. Large or small, your contribution to this worthy effort will be greatly appreciated.

Help be part of the cure and help my team compete in the Student Visionaries of the Year campaign. For more information, please contact me at **[insert phone]** or **[insert email]**. For more information about LLS and Student Visionaries of the Year, please visit <http://www.llsstudentvisionaries.com>.

Sincerely,

[Candidate name]

2023 Student Visionaries of the Year Candidate

## 2 Co-Candidates Letter Example: Version 1

Dear [First Name],

This year we, **Maddie Atkins and Liza Gaster**, are privileged to be nominated as candidates to lead a team, **Friends for a Cure**, in The Leukemia & Lymphoma Society's (LLS) 2024 Student Visionaries of the Year Campaign. Student Visionaries of the Year is a seven-week fundraising competition led by high school students to raise money to support LLS and their cause. **We are writing today to ask for your support of our campaign and LLS's mission to find cures for blood cancers and to assist patients and families as they battle leukemia, lymphoma, Hodgkin's disease or myeloma.** We have been given an opportunity to help others and we cannot do it without your support.

From January 8 – February 24, **TEAM'S** goal is to raise over **\$50,000**! Yes, you read that correctly, more than **\$50,000** in 7 weeks, which will go directly to LLS in support of its longstanding mission. We know this is an ambitious undertaking, but we know that we can achieve it with the help of our amazing friends and families.

**We are leading this team in honor of our hero, Peyton Gully, a current senior at Pope High School, who was diagnosed with a rare form of Leukemia in early 2017. Peyton was treated with CAR T Cell Therapy, a treatment researched and funded by LLS, and June of 2018, she entered into remission! We both are good friends with Peyton's younger sister, Anna, who is a member of our team. After seeing what Peyton and her family went through due to this horrible disease, we wanted to participate in this great cause and do everything we can to help her and others who are affected by Leukemia and/or Lymphoma.**

**We thank you in advance for supporting this incredible cause, and please remember, every bit counts.** We are certain our friends and family are the most generous and strongest among any of the candidates this year and we look forward to letting you know that our campaign has reached its goal!

To donate online, please scan the QR code below or use either link:

**<https://events.lls.org/ga/AtlantaSOY19/lgaster> (Liza's page)**

**<https://events.lls.org/ga/AtlantaSOY19/matkins> (Maddie's page)**

Or, you may use the enclosed envelope and response form to make a tax-deductible contribution to our campaign.

We hope that you will partner with us on this journey!

Sincerely,

## 2 Co-Candidates Letter Example: Version 2

Dear [First Name],

We, **Price Doherty & Stockton Vohs**, are very excited to announce that we have been **nominated to participate as candidates for The Leukemia & Lymphoma Society's (LLS) Student Visionaries of the Year Campaign**. The Student Visionaries of the Year campaign (SVOY) is a seven-week fundraising competition to raise money and awareness for LLS. **We are writing today to ask for your support of our campaign and LLS's mission to find cures for blood cancers and to assist patients and their families.** We have been given an opportunity to help others and we cannot do it without your support.



As many of you know, our connection to Leukemia started before we were born. In 1987, Debbie Vohs, Derrick Vohs' sister, lost her battle with Leukemia. She was 19. In 1995, Caroline Doherty's sister, Julie Brantley Grundhoefer, died of Leukemia. She was 29. We never knew our Aunts. Because of this, we have named our team **MAD LION**. MAD LION is an acronym for **My Aunt Died, Leukemia Is On Notice**. Our high school, Lovett, has a Lion as its mascot.

Our campaign runs from January 8 to February 24, 2024, and our goal is to raise **\$150,000** to help eradicate blood cancer. Yes, you read that correctly, **\$150,000** in 7 weeks, which will go directly to support LLS. We have assembled a team of **23** students, many of whom have been impacted directly or indirectly by Leukemia or other cancers. We want to help anyway we can to make it possible for more people to beat this disease. These personal ties give us the motivation to help make a difference on their behalf. Our campaign provides an opportunity to support the critical work of LLS in fighting these diseases.



There are two ways to make your tax-deductible contribution anytime from **January 8<sup>th</sup> to February 24<sup>th</sup>** :

1. You can donate online by scanning the QR code below or visiting our campaign website where you can make a tax-deductible online contribution: You will receive a confirmation of your donation by email.  
<http://events.lls.org/ga/AtlantaSOY19/madlion>
2. Mail your tax-deductible contribution by filling out the enclosed donation form and returning using the enclosed envelope. **Please make check payable to The Leukemia & Lymphoma Society and print 'Team MAD Lion' in the Memo section.**

Large or small, your contribution to this worthy effort is greatly appreciated. Please contact us below with any questions.

Sincerely,

*Price Doherty*

Price Doherty  
404-683-8894

[Price.doherty@student.lovett.org](mailto:Price.doherty@student.lovett.org)

Son of Frank & Caroline Doherty

*Stockton Vohs*

Stockton Vohs  
404-353-1045

[Stockton.vohs@student.lovett.org](mailto:Stockton.vohs@student.lovett.org)

Son of Derrick & Paige Vohs

### 3 Co-Candidates Letter Example

Dear (First Name),

We, **blank, blank and blank**, have been nominated to run as co-candidates in the 2024 Student Visionaries of the Year campaign in support of The Leukemia Lymphoma Society (LLS). Student Visionaries of the Year is a leadership development program for high school students who compete in a 7-week fundraising campaign designed to raise awareness and funds for blood cancers. Together with our team, **Team Name**, we plan to raise **insert goal** in the 7 weeks from January 8 – February 24. We know this is an ambitious undertaking, but we are incredibly passionate about this cause as all of our lives have been affected by blood cancers.

**Candidate #1's Cause:** Everyone knows someone who has been affected by cancer at some point. For me, that person is my mom. She was diagnosed with Non-Hodgkin's Lymphoma in June 2015. Non-Hodgkin's Lymphoma is a blood cancer that affects the white blood cells in the body and weakens the immune system. During her treatments, my mom was one of the 551 patients in Georgia to receive help from the Co-pay Assistance Program, all thanks to LLS, which is why I am very passionate about this campaign. I would like to ask for your support.

**Candidate #2's Cause:** I know so many people affected by not only blood cancer but so many other types of cancer. My grandfather passed away fairly young from melanoma, and it's for people like him that I am fighting with LLS. Blood cancer research is the gateway into many other forms of cancer research. This is because the blood is accessible and can be easily tested, unlike many tumors involved in other forms of cancer. I am fighting with LLS to cure blood cancer, and better yet, cancer overall.

**Candidate #3's Cause:** When I was three, my grandma was diagnosed with Acute Myeloid Leukemia (AML). At the time, AML was one of the least researched forms of cancer, and she was given less than a 20% chance of making it through the year. Since then, thanks to the valiant efforts of LLS, the survival rates have gone up from 15% to over 60%. Thankfully, my family just celebrated my grandma's 82nd birthday and 15th year in remission. She told me a story about how some days she couldn't even get out of bed in the morning, but one day she saw my little blonde head poking out from behind the door in the hospital. She said to herself, "I have to live for her; I have to watch her grow up." I want to do everything I can to fight for others like she fought for me.

We ask you to partner with us and join us in the fight against blood cancer:

1. To donate online, scan the QR code below or visit our campaign website where you can make a tax-deductible online contribution. You will receive a confirmation of your donation by email.
  - a. Campaign Website: **INSERT YOUR LINK**

2. Mail your contribution by filling out the enclosed donation form and returning using the enclosed envelope. Make checks payable to The Leukemia & Lymphoma Society and print "TEAM NAME" in the Memo section.

Thank you so much in advance for your support.  
Sincerely,

## **"In Memory Of..." Letter Example**

Dear Family and Friends,

The day my mom passed away was the most heart-wrenching and terrible day of my life, but it was also the day that I decided to take action and make finding a cure for leukemia my passion and purpose. It is that unwavering passion and purpose that has led me to participate in The Leukemia & Lymphoma Society's (LLS) Student Visionaries of the Year Campaign in memory of my mother, Paula.

The Student Visionaries of the Year campaign is an intense, 7-week fundraising competition that begins January 8th and concludes with a Grand Finale on February 24<sup>th</sup>. I am aiming high and have set the very lofty goal of raising \$XXX,000 in honor of my mom. This is an extremely ambitious, but I have my mom's legacy as the motivation behind my campaign.

There are a few upcoming dates that are particularly meaningful to me. They are driving me forward and making my commitment -- and your support -- even more important.

- April 12, 2015 marks the five-year anniversary of my mom's passing. It feels like the perfect time to celebrate her life and legacy with a giant gift to LLS in her name.
- May 19, 2015 will be my three-year anniversary of working with LLS. Over these past three years, I have seen consistent progress toward a cure for blood cancer, in large part thanks to cutting-edge research funded by LLS.
- My 18th birthday is in July, and I want to close out my high school yearss by doing something significant and powerful! I want this chapter of my life to be all about making a difference and giving hope to those affected by blood cancer.

Please visit my website at [www.xxx](http://www.xxx) to learn more about LLS's mission and my campaign.

I sincerely ask you to join me in taking action by making a donation to LLS in honor of my mom, Paula. I know that together we can make a true difference in the lives of blood cancer patients and their families.

I thank you in advance for your support!

With love and appreciation,