

Facebook Fundraisers Overview

SUMMARY

The Leukemia & Lymphoma Society (LLS) has integrated with Facebook Fundraisers to make it easier than ever to accept donations on the world's largest social network. With one click, your friends on Facebook can donate to your campaign – and all donations are linked back to your LLS fundraising page to get you closer to your goal!

GETTING STARTED

STEP 1: Log into your LLS fundraising page at fundraise.lls.org

Facebook linking is only available after your event Kickoff date, when fundraising opens. A countdown close appears until linking opens.

Countdown to Kickoff

Jan 1 2020

12:00AM EDT

Weeks	Days	Hours	Min	Sec
03	00	10	56	26

After kickoff, you can link your fundraiser to Facebook.

STEP 2: Once fundraising has started, you will see the Facebook icon in the notifications section on the right side of the screen. Click 'continue with Facebook' to start the activation process.

Notifications



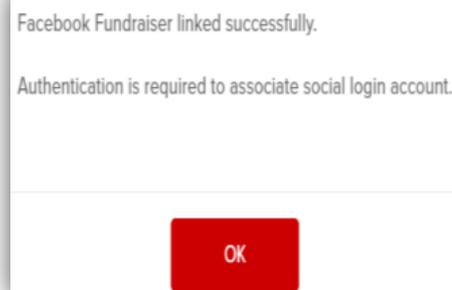
You can now link your fundraiser to facebook

Invite friends, share updates, track your progress, and collect donations with Facebook

CONTINUE WITH FACEBOOK

You will be asked to allow access via Facebook – click OK. **Note:** If this pop up does not display, check to be sure your pop-up blocker is not on.

STEP 3: Once linked, you must log back into your LLS fundraising page to authenticate your account. After logging in, click on 'Fundraising Pages' on the left side of the screen & then click 'Facebook Fundraiser' to access your new Facebook Fundraiser.



STEP 4: Once your Facebook Fundraiser is created, share with all of your Facebook Friends!

HELPFUL TIPS

TIP 1: In order for funds raised through Facebook to count towards your campaign, you must set up your Facebook Fundraiser as outlined above – starting from your LLS page (not Facebook). When the process above is followed, funds will show up on your page & will be included in your campaign total. If funds are raised on Facebook outside of this process, there is no way to move these funds to your campaign, and they will not count in your total.

TIP 2: For ease of setup, prior to linking your Facebook Fundraiser make sure you have personalized your fundraising page. Your fundraising goal, page title, personal story and all copy will transfer to your Facebook Fundraiser. Please note that pictures will not transfer and can be uploaded to your Facebook Fundraiser by logging into Facebook directly. To personalize your LLS fundraising page, once logged in, click 'Fundraising Pages' on the left side of your screen, then click 'My Page.' From here, you will be able to personalize your page.

By linking your LLS account to a Facebook Fundraiser, you agree to allow your campaign goal as well as any funds raised via Facebook to be visible to anyone who can see your Facebook Fundraiser.



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