

Dear Friends and Family,

This year we, Katherine Schulman and Bradley Koontz, are privileged to be nominated as candidates to lead a team (LLS Warriors) in The Leukemia & Lymphoma Society's (LLS) 2024 Student Visionaries of the Year Campaign. Student Visionaries of the Year is a seven-week fundraising effort led by high school students to raise money to support LLS and their cause. **We are writing today to ask for your support of our campaign and LLS's mission to find cures for blood cancers and to assist patients and families as they battle leukemia, lymphoma, Hodgkin's disease or myeloma.** We have been given an opportunity to help others and we cannot do it without your support.

From January 8 – February 24, LLS Warriors's goal is to raise over \$75,000! Yes, you read that correctly, more than \$75,000 in 7 weeks, which will go directly to LLS in support of its longstanding mission. We know this is an ambitious undertaking, but we are confident that we can reach our goal with the help of our amazing friends and families.

We are leading this team in honor of our hero, classmate, and incredible teammate, Ryan Alarcon, a current Junior at North Atlanta High School. Ryan is a 3-time survivor of Acute Myeloid Leukemia (AML). He was first diagnosed at 3 years old, and went into remission quickly after. 6 years later, Ryan relapsed at the age of 9. This time around, he underwent both chemotherapy and a Bone Marrow Transplant (BMT), however his Bone Marrow Transplant was unsuccessful, and led to him becoming sicker. Ryan ended up on life support with a 5% chance of surviving. Amazingly, Ryan persevered, but that was not the end of his fight; he had to work very hard to regain his strength due to his time being immobile. At age 13, Ryan relapsed once again. He had to undergo yet another Bone Marrow Transplant, this time donated from his dad, which was successful. Despite having to deal with the long-term effects from chemotherapy, life-long steroid use, and radiation, Ryan has luckily been in remission for 3 years now. After seeing not only what Ryan went through, but also watching the struggles of Bradley's grandmother who passed away from Multiple Myeloma, we knew that we had to participate in this incredible campaign and do everything we can to help people like Ryan who are affected by Leukemia and Lymphoma.

We thank you in advance for supporting this incredible cause, and please remember, every dollar counts. We are certain our friends and family are the most generous and strongest among any of the candidates this year and we look forward to letting you know that our campaign has reached its goal!

We ask you to partner with us and join us in the fight against blood cancer:

1. Scan the QR code below or visit our campaign website where you can make a tax-deductible online donation. You will receive a confirmation of your donation by email. Campaign Website: <https://events.lls.org/ga/svoyatlanta24/tllswarrio>
2. Mail your contribution by filling out the enclosed donation form and returning using the enclosed envelope. Make checks payable to The Leukemia & Lymphoma Society and print "The Answer for Cancer" in the Memo section.

We look forward to you becoming part of our LLS Warriors team and hope that you will partner with us on this journey!

Sincerely,

Katherine Schulman (Daughter of Scott & Allison Schulman)
Bradley Koontz (Daughter of Eric & Ashley Koontz)



LEUKEMIA &
LYMPHOMA
SOCIETY®



STUDENT
VISIONARIES
OF THE YEAR™

Dear Friends and Family,

This year we, Emily Silver and Simone Howard, are privileged to be **nominated as candidates to lead a team, Pack of Purpose, in The Leukemia & Lymphoma Society's (LLS) 2024 Student Visionaries of the Year Campaign**. Student Visionaries of the Year is a seven-week fundraising competition led by high school students to raise money to support LLS and their cause. We are writing today to ask for your support of our campaign and LLS's mission to find cures for blood cancers and to assist patients and families as they battle leukemia, lymphoma, Hodgkin's disease or myeloma. We have been given an opportunity to help others and we cannot do it without your support.

From January 8 – February 24, Pack of Purpose's goal is to raise over \$65,000, which will go directly to LLS in support of its longstanding mission. We know this is an ambitious undertaking, but we know that we can achieve it with the help of our amazing friends and families.

We are leading this team in honor of our hero, a current teacher at Decatur High School, who was diagnosed with Hodgkin's disease. This teacher has changed so many lives for so many students as a fantastic educator, advocate, and presence in our school. This teacher went into remission in 2002, and we can't think of what our school would be without her. In joining forces with the Leukemia & Lymphoma Society (LLS), we're taking a stand for families and individuals who face the daunting challenge of leukemia and lymphoma. By supporting research and patient services, we're offering more than assistance – we're extending a lifeline of hope, unity, and relief to families affected by these diseases. Together, we're rewriting the narrative for these families, ensuring that no one faces this journey alone.



We thank you in advance for supporting this incredible cause, and please remember, every bit counts. We are certain our friends and family are the most generous and strongest among any of the candidates this year and we look forward to letting you know when our campaign has reached its goal!

We ask you to partner with us and join us in the fight against blood cancer:

1. Scan the QR code below or visit our campaign website where you can make a tax-deductible online donation. You will receive a confirmation of your donation by email. Campaign Website: <https://events.lls.org/ga/svoyatlanta24/tpackofpur>
2. Mail your contribution by filling out the enclosed donation form and returning using the enclosed envelope. Make checks payable to The Leukemia & Lymphoma Society and print "Atlanta SVOY Team Pack of Purpose" in the memo section.

Sincerely,

Emily Silver, *daughter of Mara and Biran Silver*
Simone Howard, *daughter of Allison and David Howard*
And all of Team Pack of Purpose



LEUKEMIA &
LYMPHOMA
SOCIETY®



STUDENT
VISIONARIES
OF THE YEAR™

Dear Family and Friends,

We, Ellie Plunkett & Sanhita Panse, are very excited to announce that we have been nominated to participate as candidates for The Leukemia & Lymphoma Society's (LLS) Student Visionaries of the Year Campaign. The Student Visionaries of the Year campaign (SVOY) is a seven-week fundraising competition to raise money and awareness for LLS. We are writing today to ask for your support of our campaign and LLS's mission to find cures for blood cancers and to assist patients and their families. We have been given an opportunity to help others, and we cannot do it without your support.

Our 6th-grade English teacher at Mount Pisgah, Mrs. Heather Parker, was recently diagnosed with Leukemia. An avid runner, she noticed that something wasn't right with her body. Going to the ER for a blood transfusion turned into a diagnosis of B-cell acute Lymphoblastic Leukemia. We are inspired by Mrs. Parker's continued strength throughout this fight against cancer, and we want to honor that courage throughout our campaign!

Our campaign runs from January 8 to February 24, 2024, and our team's goal is to raise \$200,000 to help end blood cancer. Yes, you read that correctly: \$200,000 in 7 weeks, which will go directly to support LLS. We have assembled a team of 16 students, many of whom have been impacted directly or indirectly by Leukemia or other cancers. We want to help in any way we can to make it possible for more people to beat this disease. These personal ties give us the motivation to help make a difference on their behalf. Our campaign provides an opportunity to support the critical work of LLS in fighting these diseases.



There are two ways to make your tax-deductible contribution anytime from January 8th to February 24th:

1. You can donate online by scanning the QR code below or visiting our campaign website, where you can make a tax-deductible online contribution. You will receive a confirmation of your donation by email: events.lls.org/ga/svoyatlanta24/teampatriots
2. Mail your tax-deductible contribution by filling out the enclosed donation form and returning it using the enclosed envelope. Please make a check payable to The Leukemia & Lymphoma Society and print 'Team Patriots for the Cure' in the Memo section.

Large or small, your contribution to this worthy effort is greatly appreciated. Please contact us with any questions.

Sincerely,
Ellie Plunkett and Sanhita Panse

